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## Books to Read

Posted by Jean - 2008/11/17 08:54

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Since this is a smaller post, I'll just leave it in this forum as a reference for myself and others that might be interested in books regarding the global economy and management.

"The Worldly Philosophers" by Robert Heilbroner

Charles Kindleberger , "Manias, Panics and Crashes: A History of Financial Crises

"The Energy Bus" by Jon Gordon. "

"Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant" by W. Chan Kim and Renee Mauborgne

"Lincoln on Leadership"

"Strategic Marketing Management," by Robert J. Dolan

"The Romance of the Three Kingdoms"

"Execution: The Discipline of Getting Things Done,"

Robert Townsend, "Up the Organization"

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